

Event Sponsorship Packages



○ Blazing BBQ Presenting Sponsor \$5000

- Your company name with logo will be included as the official sponsor of the Pitmaster Showcase.
- *No other company will be permitted to sponsor the event in the same capacity.*
- Authorized use of the City's marketing materials in your own advertising and promotion.
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by event partners.
- Post event promotion via video.
- Top billing or logo placement in:
 - Event press release
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Linked on the Events webpage at www.roanoketexas.com
 - Tagged in related posts on the City of Roanoke social media platforms
 - Digital way finder signs on Oak Street
 - Announcements at other City events
 - VIP tickets (4) to the tasting event & VIP Lounge

○ Smokin Hot Main Stage \$3500

- Your company name with logo will be included as the official sponsor of the main stage.
- *No other company will be permitted to sponsor the event in the same capacity.*
- Authorized use of the City's marketing materials in your own advertising and promotion.
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by event partners.
- Post event promotion via video.
- Top billing or logo placement in:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Linked on the Events webpage at www.roanoketexas.com
 - Tagged in related posts on the City of Roanoke social media platforms
 - Digital way finder signs on Oak Street
 - Announcements at other City events
 - VIP tickets (2) to the tasting event & reserved seating by stage

○ Ken Patrick's Sizzling Chef's Table \$3000

- Your logo will be included as the official sponsor of the Chef's Table.
- *No other company will be permitted to sponsor the event in the same capacity.*

- Authorized use of the City's marketing materials in your own advertising and promotion.
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by event partners.
- Logo placement on:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Linked on the Events webpage at www.roanoketexas.com
 - Tagged in related posts on the City of Roanoke social media platforms
 - Digital way finder signs on Oak Street
 - Announcements at other City events
 - VIP tickets (2) to Chef Ken Patrick's Chef's Table event
- **Flaming Firkin VIP Lounge \$2500**
 - Your logo will be included as the official sponsor of the VIP private lounge.
 - *No other company will be permitted to sponsor the event in the same capacity.*
 - Authorized use of the City's marketing materials in your own advertising and promotion.
 - Distribution of all marketing materials in all City buildings and multiple city businesses.
 - Cross promotion by event partners.
 - Post event promotion via video.
 - Logo placement in:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Linked on the Events webpage at www.roanoketexas.com
 - Tagged in related posts on the City of Roanoke social media platforms
 - Digital way finder signs on Oak Street
 - Announcements at other City events
 - Unlimited appetizers and beverages in VIP Lounge (2)
- **Wine & Bubbles Gastro Garden \$2000**
 - Your logo will be included as the official sponsor of the wine & bubbles gastro garden.
 - Authorized use of the City's marketing materials in your own advertising and promotion.
 - Distribution of all marketing materials in all City buildings and multiple city businesses.
 - Cross promotion by event partners.
 - Logo placement on:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Digital way finder signs on Oak Street
 - Announcements at other City events
 - Bottle of wine with souvenir glasses (2)
- **Fiery Food Trays \$1500**
 - Your logo will be included as the official sponsor of the event food trays.
 - Authorized use of the City's marketing materials in your own advertising and promotion.
 - Distribution of all marketing materials in all City buildings and multiple city businesses.
 - Cross promotion by event partners.
 - Logo placement on:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Digital way finder signs on Oak Street

- Announcements at other City events
 - Complimentary trays (2)
- **Burning Hot Bourbon \$1500**
 - Your logo will be included as the official sponsor of the bourbon booth.
 - Authorized use of the City's marketing materials in your own advertising and promotion.
 - Distribution of all marketing materials in all City buildings and multiple city businesses.
 - Cross promotion by event partners.
 - Logo placement on:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Digital way finder signs on Oak Street
 - Announcements at other City events
 - Bourbon drink tickets (4)
- **On Fire Event Tees \$1000**
 - Your logo will be included as the official sponsor of the event t-shirts.
 - Authorized use of the City's marketing materials in your own advertising and promotion.
 - Distribution of all marketing materials in all City buildings and multiple city businesses.
 - Cross promotion by event partners.
 - Logo placement on:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Digital way finder signs on Oak Street
 - Announcements at other City events
 - Complimentary tees (2)
- **Red Hot Rib Eating Contest \$1000**
 - Your logo will be included as the official sponsor of the rib eating contest.
 - Distribution of all marketing materials in all City buildings and multiple city businesses.
 - Cross promotion by event partners.
 - Logo placement on:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Digital way finder signs on Oak Street
 - Announcements at other City events
 - Invitation to MC the contest

Sponsorship Agreement 2021

Please print clearly and complete this form in its entirety. Be sure to write your company name exactly as you want it to appear on promotional materials. Then return this signed agreement, logo/artwork and total payment 45 days from event date. Please email to the Marketing Department at mtellin@roanoketexas.com Call 817-491-8151 if you have any questions. Submission of this agreement reserves your sponsorship. Roanoke Events are rain or shine. There are no refunds for inclement weather. An effort will be made to transfer sponsorship to a different event. Thank you for your support!

EVENTS (check choice/s)

Easter EggAPalooza Evenings on Oak Concert Series Farmers Market Food Tours **For The Love of BBQ** All American 3rd of July Fireworks & Festival Recycling Events Roanoke Roundup Celebrate Roanoke Car Show & Chili Cook-Off Sip & Shop Gift Tour Roanoke's Hometown Holiday Breakfast With Santa

Company _____

Contact Name _____ Title _____

Street Address _____

Mailing Address (if different than above) _____

City _____ State _____ Zip _____

Office # _____ Cell# _____ Day of Event # _____

Website _____ Email _____

Social Handle or Username for promotional tagging:

Facebook _____ Instagram _____ Twitter _____

Will you be attending the event? Y/N If YES, do you need any of the following supplies?

Tent? Y/N Tent Anchors? Y/N Table? Y/N Chairs? Y/N Power? Y/N If yes, # amps _____ # of outlets _____

Other needs? _____

Donation Type (check one): _____ Monetary _____ In-Kind Products* _____ In-Kind Services*

Sponsorship Level \$ _____ Name of Sponsored Activity Area _____

*If In-Kind, describe: _____

Retail Value of In Kind Donation _____

Payment Method (check one): _____ Check _____ Credit Card # _____

Exp. Date ____/____/____ CVV Code _____ Zip Code _____ Name of Card _____

Checks may be mailed to:

City of Roanoke

Attn: Special Events, Marketing & Tourism

500 S. Oak Street

Roanoke, TX 76051

Thank you! We appreciate your support!

Signature _____ Title _____ Date _____