

EVENT	EVENT ATTRIBUTES	INVESTMENT	SPECIALITY AREAS (*exclusive)
 <p>FEBRUARY</p>	<p>FOODIE EVENT IN UNIQUE CAPITAL EXTENSIVE MEDIA & INFLUENCERS CELEBRITY STATUS MARKETING SPEND TOTES AND GIFTS THAT LAST ACTIVE PITMASTER CROSS POSTS 1,000+ guests</p>	\$1000. - \$5000	<p>\$5000: Presenting Sponsor * \$4500: Pitmaster Pits * \$3500: Main Stage * \$3500: Culinary Legends Q&A * \$3000: BBQ Cooking Classes * \$2500: Event T-shirts \$2000: Foodie Trays \$1000: Gaming & Axe Throwing</p>
 <p>MARCH - APRIL</p>	<p>PURE FUN FAMILY EVENT SPECIALITY EGG HUNT FAMILY FAVORITE 2,500+ GUESTS</p>	\$500 - \$1000	<p>\$1000: Egg Hunt \$750: Egg Hunt Prizes \$500: Entertainment \$500: Games & Activities \$500: Refreshments</p>
 <p>APRIL - JUNE</p>	<p>REPETITIVE BI-WEEKLY EVENT (6) FOODIE EVENT IN UNIQUE CAPITAL BAND CROSS POSTS 1,800+ guests</p>	<p>\$500 - \$3000 (full season investment; 12 weeks)</p>	<p>\$3000: Presenting * \$2000: Live Music \$1500: Snacks & Samples \$1000: Beverages \$500: Raffle</p>
 <p>APRIL - SEPTEMBER</p>	<p>REPETITIVE WEEKLY EVENT (26 WEEKS) NINE MONTH PROMOTION FOODIE EVENT IN UNIQUE CAPITAL ACTIVE VENDOR CROSS POSTS WEEKLY GIVEAWAYS & SPECIALS PROMOTE LOCAL 10,000+ VISITORS</p>	<p>\$1000. - \$5000 (full season investment; 26 weeks)</p>	<p>\$5000: Presenting Sponsor (26 weeks) * \$4000: Market's Special Events (12) * \$3000: Culinary Cooking Demos (6) * \$2000: Live Music (6) \$1000: Yoga Classes</p>
 <p>MAY</p>	<p>AUDIENCE SIZE FOODIE EVENT IN UNIQUE CAPITAL MEDIA & INFLUENCERS CELEBRITY STATUS MARKETING SPEND TOTES AND GIFTS THAT LAST FAMILY FAVORITE 15,000 guests</p>	\$1000. - \$6000	<p>\$6000: Presenting Sponsor * \$5000: Steak-Cook-Off Competition * \$4000: Cooking Demonstrations (3) \$3500: Main Stage * \$3000: Amusements Midway * \$2500: City vs. City Hereos Chef Challenge \$2500: Event T-Shirts \$2500: Vendor Marketplace \$2000: Community Stage \$1500: Petting Zoo \$1500 Pony Rides \$1000: Bonfire & Cookery</p>
 <p>MAY - NOVEMBER</p>	<p>FOODIE EVENT IN UNIQUE CAPITAL YEAR ROUND PROMOTION TRIBUTE TO HISTORY TOTES AND GIFTS THAT LAST RESTAURANT CROSS POSTS 500+ guests</p>	<p>\$1000. - \$5000 (annual investment; all tours)</p>	<p>\$5000: Presenting Sponsor * \$4000: Signature Culinary * \$3000: Signature Beverages * \$2500: Tour T-Shirts \$2000: Photographs Sponsor \$1000: Welcome Bag</p>

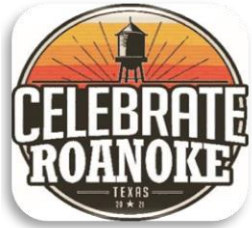


JULY

AUDIENCE SIZE
TRIBUTE TO AMERICA
PURE FUN FAMILY EVENT
FAMILY FAVORITE
10,000 guests

\$1000. - \$5000

\$5000: Presenting
\$4000: Fireworks
\$3500: Main Stage
\$2500: Event T-Shirts
\$2500: Kids Play Zone
\$2000: Grub Hub
\$1500: Patriotic Souvenir
\$1000: Pie Eating Contest



OCTOBER

25 YEAR ANNIVERSARY 2022
AUDIENCE SIZE
CITY'S SIGNATURE EVENT
TRIBUTE TO HISTORY
MARKETING SPEND
TOTES AND GIFTS THAT LAST
FAMILY FAVORITE
25,000 guests

\$1000. - \$5000

\$5000: Presenting Sponsor *
\$4500: Fireworks *
\$3500: Main Stage *
\$3500: Kid's Play Zone *
\$3500: Canine Agility & Tricks
\$3000: Cow Patty Bingo *
\$3000: Armadillo Races *
\$3000: Piglet Penning *
\$3000: Red River Showdown on the Big Screen
\$2500: Event T-Shirts
\$2500: Vendor Marketplace
\$2500: Western Gunfighters
\$2500: Western Wagon Rides
\$2000: Community Stage
\$1500: Petting Zoo
\$1500: Pony Corral
\$1000: Locomotive Rides
\$1000 Photo Booths (2)
\$1000 Bubble Wrangling



NOVEMBER

TRIBUTE TO AMERICA
FOODIE EVENT IN UNIQUE CAPITAL
SPECIALITY CAR MARKET ENTHUSISTS
2,500 guests

\$500 - \$3000

\$3000: Presenting *
\$2000: Parade
\$1500: Cook-Off
\$1500: Car Show
\$1000: Live Music
\$1000: Snacks & Beverage
\$500: People's Choice Award



NOVEMBER

TOTES AND GIFTS THAT LAST
RETAILERS CROSS POSTS
PROMOTE LOCAL
200 guests

\$500 - \$1000

\$1000: Welcoming Gift
\$750: Shopping Map
\$500: Starter Snacks
\$500: Start Sips



DECEMBER

AUDIENCE SIZE
COMMUNITY PARTICIPATION
SMALL TOWN CHARM EVENT
FAMILY FAVORITE
15,000 guests

\$1000. - \$4000

\$4000: Presenting *
\$3500: Adventureland *
\$3500: Main Stage *
\$3000: Santa's Workshop *
\$3000: Parade *
\$2500: Event T-Shirts
\$2500: Vendor Marketplace
\$2500: S'mores Roasting Station
\$2500: Gingerbread House Build
\$2000: Community Stage
\$2000: Cookie Decorating Station
\$1000: Ice Sculptures



DECEMBER

PURE FUN FAMILY EVENT
SMALL TOWN CHARM EVENT
FAMILY FAVORITE
300 guests

\$500 - \$1000

\$1000: Breakfast
\$750: Santa
\$500: Entertainment
\$500: Games & Activities



ALL YEAR

PERMANENT PLACEMENT
YEAR ROUND PROMOTION
TRIBUTE TO HISTORY
TRIBUTE TO THE ARTS
CULTURAL TOURISM DRAW
100,000+++ guests

\$5000. - \$20,000.

\$20,000: Sculptures, Statues, Major Works *
\$15,000: Interactive Art, Pocket Parks *
\$10,000: Murals *
\$5000: Plaques on Oak, Small works *